## CURRICULUM VITAE July 6, 2018

#### Lindsay H. Hoffman, Ph.D.

Associate Professor, Communication Joint Appointment, Political Science & International Relations Associate Director, Center for Political Communication University of Delaware 190B Graham Hall Newark, DE 19716 302-831-7771 <u>lindsayh@udel.edu</u> <u>@lhhoff</u>

## PROFESSIONAL EXPERIENCE

Associate Professor of Communication, University of Delaware, May 2013 – present

**Associate Director, Center for Political Communication,** University of Delaware, January 2016 – present

Director, National Agenda Speaker Series, University of Delaware, January 2015 – present

Assistant Professor of Communication, University of Delaware, September 2007 – May 2013

Joint Appointment, Department of Political Science & International Relations, University of Delaware, September 2011 – present

**Coordinator of Research in Politics and Technology,** Center for Political Communication, University of Delaware, November 2009 – December 2015

Graduate Research and Teaching Assistant, The Ohio State University, 2002 – 2007

## EDUCATION

#### Ph.D., The Ohio State University: Communication, 2007

- Dissertation: "Public Opinion in Context: A Multilevel Model of Media Effects on Perceptions of Public Opinion and Political Behavior" Committee: William P. Eveland, Jr., Carroll J. Glynn, Michael D. Slater, Andrew F. Haves
- Major Coursework Areas: Public Opinion, Political Communication, Media Effects, Survey Research

M.A., The Ohio State University: Journalism & Communication, 2004

- Thesis: "Mobilizing Information as a Link to Political Participation: A Content Analysis of Online and Print Newspapers"
  - Committee: William P. Eveland, Jr., Matthew C. Nisbet, Matthew Eastin
- **Major Coursework Areas**: Communication Theory, Political Communication, Research Methods

B.A., University of Kentucky: Journalism, Magna cum Laude, 1999

• Major Coursework Areas: Broadcast and Print News Writing and Production; Media Literacy; Civic Journalism

## Additional Coursework and Certification

- Introduction to R, University of Delaware, April 2014
- Data Mining, Statistical Horizons, April 2013
- Graduate Interdisciplinary Specialization in Survey Research, The Ohio State University, July 2007
- HLM Workshop, Scientific Software International, Steve Raudenbush and Tony Bryk, Chicago, IL, September 2006
- Longitudinal Analysis, Center for Biostatistics at The Ohio State University Summer Program in Applied Biostatistical & Epidemiological Methods, July 2006
- Introduction to SAS, Center for Biostatistics at The Ohio State University Summer Program in Applied Biostatistical & Epidemiological Methods, July 2006
- Certification in Intensive Basic Manuscript Editing, Publishing Program of the University of Chicago Graham School of General Studies, Chicago, IL, September 1999

#### **Primary Research Areas**

Political communication Public opinion Perceptions of public opinion Political campaigns Media effects Technology and Politics

#### **Primary Teaching Areas**

Political communication Research methods Public opinion Media effects Technology and Politics

## RESEARCH

#### Grants

**National Science Foundation**, \$500,000 (under review), "Breaking out of online echo chambers through information contextualization" for developing analytic tool to help citizens access and organize information in the online public sphere, with Hui Fang, Engineering.

**University of Delaware Cybersecurity Initiative,** \$30,000, 2016-2019 for developing an integrative analytic tool for social media, with Hui Fang, Engineering.

**National Academy of Engineering / National Science Foundation**, \$209,241, 2014–2020, for "Online Ethics Center for Engineering and Science" with Thomas Powers, William Ullman, Michaela Taufer, S. Ismat Shah, Mark Greene, Robin Andreasen, Stephen Taylor, and Zoubeida Dagher.

**Conrad N. Hilton Foundation,** \$300,000, May 2010–June 2012, for "National Agenda Public Opinion Research Initiative" with Ralph Begleiter and David C. Wilson.

**Interdisciplinary Humanities Research Center,** \$50,000, University of Delaware, November 2009, for "Political Communication and Engagement in the 21st Century: Cross-Disciplinary Intersections" with Philip E. Jones, Julio Carrion, Dannagal G. Young, and David C. Wilson.

General University Research Grant, \$6,000, University of Delaware, 2008-2009

## **Research Awards**

**Bailey Award, LGBT Caucus, American Political Science Association,** 2017, for 2016 paper presentation of "Explaining Public Opinion toward Transgender People, Rights, and Candidates" with Phil Jones, Paul Brewer, Danna Young, and Jenny Lambe

Faculty Research Grant, \$575, University of Delaware, Fall 2012 for travel to conference

Faculty Enrichment Research Award, \$700, University of Delaware, Fall 2009 for travel to conference

**Social Science Research Network,** Top Ten Downloaded Paper in Political Communication, October 2009, for "*An experimental exploration of political knowledge acquisition from The Daily Show versus CNN student news*" by Young, D. G., and Hoffman, L. H.

**Top Paper**, Political Communication, *Eastern Communication Association*, Philadelphia, PA, April 2009

Faculty Enrichment Research Award, \$750, University of Delaware, Fall 2008 for travel to conference

Faculty Enrichment Research Award, \$750, University of Delaware, Spring 2008 for travel to conference

**Top-Four Student Paper,** Mass Communication Division, *The International Communication Association,* San Francisco, CA, May 2007

**Ray Award,** Council of Graduate Students, The Ohio State University, February, 2007 for travel to *The International Communication Association*, San Francisco, CA, May 2007

**Top Student Paper,** *Midwest Association of Public Opinion Research,* Chicago, IL, November 2005

**Top-Three Student Paper**, *Midwest Association of Public Opinion Research*, Chicago, IL, November 2004

**Top-Three Student Paper**, *Midwest Association of Public Opinion Research*, Chicago, IL, November 2003

## **Publications**

#### **Peer-Reviewed Journal Articles**

- 1. Brewer, P. R., Young, D. G., Lambe, J. L., **Hoffman, L. H.**, & Collier, J. (Accepted for publication). "Seize Your Moment, My Lovely Trolls": News, Satire, and Public Opinion about Net Neutrality. *International Journal of Communication*.
- Jones, P. E, Brewer, P.R., Young, D. G., Lambe, J. L., & Hoffman, L. H. (in press). "Explaining Public Opinion toward Transgender People, Rights, and Candidates." *Public Opinion Quarterly*.
- Hoffman, L. H., & Schechter, A. (2016). Technical Skills Required: How Technological Efficacy Influences Online Political Behavior. *Journal of Broadcasting & Electronic Media*, 60(3), 484-502.
- Brewer, P. R., Habegger, M., Harrington, R., Hoffman, L. H., Jones, P. E., & Lambe, J. L. (2016). Interactivity between Candidates and Citizens on a Social Networking Site: Effects on Perceptions and Vote Intentions. *Journal of Experimental Political Science*, 3(1), 84-96.
- Hoffman, L. H., & Fang, H. (2014). Quantifying Political Behavior on Mobile Devices over Time: A User Evaluation Study. *Journal of Information Technology & Politics*, 11(4), 435-445.

- Brewer, P., Hoffman, L. H., Harrington, R., Jones, P. E., Lambe, J. (2014). Polls and Elections: Public Perceptions Regarding the Authenticity of the 2012 Presidential Candidates. *Presidential Studies Quarterly*, 44(4), 742-757.
- Hoffman, L. H., Jones, P. E., & Young, D. G. (2013). Does My Comment Count? Perceptions of Political Participation in an Online Environment. *Computers in Human Behavior*, 29(6), 2248–2256.
- 8. **Hoffman, L. H.** (2013). Political Interviews: Examining Perceived Media Bias and Effects across TV Entertainment Formats. *International Journal of Communication, 7,* 471-488.
  - This was also published as an <u>e-book</u> with the other articles in the special section by USC Annenberg Press
- Hoffman, L. H. (2013). When the World Outside Gets Inside Your Head: The Effects of Media Context on Perceptions of Public Opinion. *Communication Research*, 40(4), 463-485.
- Jones, P. E., Hoffman, L. H., & Young, D. G. (2012). Online Emotional Appeals and Political Participation: The Effect of Candidate Affect on Mass Behavior. *New Media* and Society. 15(7), 1132-1150.
- 11. Hoffman, L. H. (2012). Participation or Communication? Political Activity in the Internet Age. *Journal of Information Technology and Politics*, *9*, 217-233.
- Young, D. G., & Hoffman, L. H. (2012). Acquisition of Current Events Knowledge from Political Satire Programming: An Experimental Approach. *Atlantic Journal of Communication, 20*, 290-304.
- 13. Hehman, E., Graber, E., **Hoffman, L. H.,** & Gaertner, S. L. (2012). Warmth and competence: A content analysis of photographs depicting American presidents. *Psychology of Popular Media Culture, 1*, 46-52.
- Glynn, C. J., Huge, M. E., & Hoffman, L. H. (2012). All the News That's Fit to Post: A Profile of News Use on Social Networking Sites. *Computers in Human Behavior, 28,* 113-119.
- Kang, T., & Hoffman, L. H. (2011). Why Would You Decide to Use an Online Dating Site? Factors That Lead to Online Dating. *Communication Research Reports*, 28(3), 205-213.
- Hoffman, L. H., & Young, D. G. (2011). Satire, Punch Lines, and the Nightly News: Untangling Media Effects on Political Participation. *Communication Research Reports* 28(2), 159-168.

- 17. Hoffman, L. H., & Eveland, W. P., Jr. (2010). Assessing causality in the relationship between community attachment and local news media use. *Mass Communication & Society*, *13*(2), 174-195.
- Nash, J., & Hoffman, L. H. (2009). Explaining the gap: The interaction of gender and news enjoyment in predicting political knowledge. *Communication Research Reports*, 26(2), 114-122.
- 19. Hoffman, L. H., & Thomson, T. L. (2009). The effect of television viewing on adolescents' civic participation: Political efficacy as a mediating mechanism. *Journal of Broadcasting & Electronic Media*, 53(1), 1-19.
- Hoffman, L. H. & Appiah, O. (2008). Assessing cultural and contextual components of social capital: Is civic engagement in peril? *Howard Journal of Communications*, 19(4), 334-354.
- Hoffman, L. H., Glynn, C. J., Huge, M. E., Thomson, T., & Seitman, R. B. (2007). The role of communication in public opinion processes: Understanding the impacts of individual, media, and social filters. *International Journal of Public Opinion Research*, 19(3), 287-312.
- 22. Hoffman, L. H. & Slater, M. D. (2007). Evaluating public discourse in newspaper opinion articles: Values-framing and integrative complexity in substance and health policy issues. *Journalism & Mass Communication Quarterly*, 84(1), 58-74.
- 23. Hoffman, L. H. (2006). Is Internet content different after all? A content analysis of mobilizing information in online and print newspapers. *Journalism & Mass Communication Quarterly*, 83(1), 53-76.

## **Peer-Reviewed Book Chapters**

- Hoffman, L. H. (2017). *Political Knowledge*. In Oxford Bibliographies Online. DOI: 10.1093/OBO/9780199756841-0098
- **Hoffman, L. H.** (2017). *Political Knowledge and Competence*. In Oxford Research Encyclopedia of Communication. DOI: 10.1093/acrefore/9780190228613.013.109
- Hoffman, L. H., & Young, D. G. (2011). Political Communication Survey Research: Challenges, Trends, and Opportunities. In E. Bucy & L. Holbert (Eds.) Sourcebook for Political Communication Research, pp. 55-77.
- Hoffman, L. H., & Glynn, C. J. (2008). Media and perceptions of reality. In W. Donsbach (Ed.) *The International Encyclopedia of Communication,* volume VII, pp. 2945-2959.

#### **Book Reviews**

- Hoffman, L. H. (2014), [Review of the book *How Voters Feel*, by Coleman, S.]. *Political Communication*, *31*(1), 181-183.
- Hoffman, L. H. (2011). [Review of the book Going Local: Presidential Leadership in the Post-Broadcast Age by Cohen, J. E.]. Journal of Broadcasting & Electronic Media, 55(4), 611-612.
- Hoffman, L. H. (2009). [Review of the book *The American Journalist in the 21<sup>st</sup> Century* by Weaver, D. H., Beam, R. A., Brownee, B. J., Voakes, P. S., & Wilhoit, G. C.]. *Mass Communication & Society*, *12*, 139-142.

## **Publications Under Review**

McCauley, D.J., & Hoffman, L.H. (under review). *Self-Efficacy, Communication, and End-of-Life Care: A Four-Country Comparative Study.* Submitted for peer review July 6, 2018.

## **Publications in Preparation**

- Collingwood, L., Garcia-Rios, S., **Hoffman L. H.**, & Oskooii (in progress). *The Racial Shield: Explaining White Racist Support for Conservative Minority Candidates.*
- Young, D. G., **Hoffman, L. H.,** & Roth, D. (2018). "Showdowns," "Duels," and "Nail-biters:" How aggressive strategic game frames in campaign coverage fuel public perceptions of incivility, Chapter forthcoming in "Civility in Political Discourse," Routeledge.
- **Hoffman, L. H.** (in progress). *Digital Politics: A Framework for Understanding Political Communication*. Book with Peter Lang Publishers.
- Hoffman, L. H. & Young, D. G. (in progress). Satire or Fake News? Variations in Perceptions and Knowledge of Disinformation.

#### **Blogs and Reports**

- Hoffman, L.H. (2018 present) Medium: https://medium.com/@lindsayh 7884
- **Hoffman, L.H.** (2012 2018). Huffington Post: <u>http://www.huffingtonpost.com/lindsay-hoffman/</u>
- Thomson, T. L., Eveland, W. P., Jr., **Hoffman, L. H.**, & Flanders, J. (2006, June). *The impact of civic curriculum components in Columbus public high schools on political*

*communication and political socialization outcomes.* Report delivered to the Columbus Foundation, Kids Voting Central Ohio, and the Columbus Public School District of Ohio.

## **Conference Papers**

- 1. Young, D. J., & **Hoffman, L. H.** (2018, September). *Civil Discourse and Social Media in Contemporary American Politics: Showdowns, Duels, and Nailbiters*. Paper to be presented to the annual meeting of the American Political Science Association, Boston, MA.
- 2. Brewer, P. R., Young, D. G., Lambe, J. L., **Hoffman, L. H**., & Collier, J. (2017, May). *Explaining Public Familiarity with and Support for Net Neutrality*. Paper presented to the annual meeting of the International Communication Association, San Diego, CA.
- 3. **Hoffman, L. H.,** Holden, T., & Broomall, L. (2014, January). *The 2012 Debates: Audience Attitudes and Evaluations*. Paper presented to the annual meeting of the Southern Political Science Association, New Orleans, LA.
- 4. **Hoffman, L. H.,** Shen, F., & Zuvich, C. (2013, November). *Perceptions of Distant Others: A Comparison of Twitter and Weibo Posts about U.S.-China Relations.* Paper presented to the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 5. **Hoffman, L. H.**, & Schechter, A. (2012, November). *The Multifaceted Role of Efficacy in Online Political Behavior*. Paper presented to the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 6. Roberts, D. E., & **Hoffman, L. H.** (2012, November). *The Role of Emotion in Online Political Engagement*. Paper presented to the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 7. Glynn, C. J., Huge, M. E., & **Hoffman, L. H.** (2011, September). *All the News That's Fit to Post: A Profile of News Use on Social Networking Sites*. Paper presented to the annual meeting of the American Political Science Association, Seattle, WA.
- 8. Riley, R. E., & **Hoffman, L. H.** (2011, September). *Anonymity and Agreeableness: Opinion Expression Online.* Paper presented to the annual meeting of the American Political Science Association, Seattle, WA.
- 9. **Hoffman, L. H.,** Jones, P. E., & Young, D.G. (2011, May). *Engaging in Politics Online: The Significance of Citizen Perceptions in Distinguishing Among Online Political Behaviors.* Paper presented to the annual conference of the International Communication Association, Boston, MA.

- Jones, P. E., Hoffman, L. H., & Young, D. G. (2011, March). *Civic Engagement 2.0: How Do Emotional Online Appeals by Candidates Shape Citizen Participation?* Paper presented to the annual conference of the Midwest Political Science Association, Chicago, IL.
- Hoffman, L. H., Jones, P., Young, D. G., Carrion, J., & Wilson, D. C. (2010, September). *Political Communication and Engagement in the 21st Century: Cross-Disciplinary Intersections*. Paper presented to the annual conference of the American Political Science Association, Washington, D.C.
- 12. Hoffman, L. H., & Riley, R. (2010, May). Explaining Selective Exposure: The Impact of Opinion-Perception Incongruity on Media Attention in the 2004 Presidential Campaign. Paper to be presented at the annual conference of the American Association for Public Opinion Research, Chicago, IL.
- 13. Hoffman, L. H., Hong, M., & Long, C. (2010, May). *Participation or Communication? Political Activity in the Internet Age.* Paper to be presented at the annual conference of the American Association for Public Opinion Research, Chicago, IL.
- 14. **Hoffman, L. H., &** Rosenburg, A. D. (2009, November). *What Are Those Squiggly Lines? Effects of Viewing Debates With and Without Real-Time Reactions of Focus Groups*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 15. Lombardo, M. E., & **Hoffman, L. H.** (2009, November). *Red, blue, and purple: An analysis of the advertising in safe and battleground states in the 2004 presidential election.* Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 16. Young, D. G., & Hoffman, L. H. (2009, September). An experimental exploration of political knowledge acquisition from The Daily Show versus CNN student news. Paper presented at the annual meeting of the American Political Science Association, Toronto, ON.
- 17. Reineke, J., Hoffman, L. H., Blake, K., & Glynn, C. J. (2009, May). *Making Sense of the 'Quasi-statistical Sense': A Study in the Operationalization and Analysis of Perceptions of Public Opinion*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL.
- 18. Hoffman, L. H., & Young, D. G. (2009, May). Satire, Punch Lines, and the Nightly News: Untangling Media Effects on Political Participation. Paper presented to the annual meeting of the American Association for Public Opinion Research, Hollywood, FL.

- 19. Nash, J., & Hoffman, L. H. (2009, April). *Explaining the gap: The interaction of gender and news enjoyment in predicting political knowledge*. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA. (Top Paper)
- Hoffman, L. H., & Richter, B. E. (2008, November). Methods for analyzing media content with computerized content analysis: Establishing validity, reliability, and precision. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 21. Young, D. G., & **Hoffman, L. H.** (2008, August). *Is it Really Cynicism? The Effects of The Daily Show on Viewer Cynicism and Skepticism.* Paper presented at the annual meeting of the American Political Science Association, Boston, MA.
- 22. Hoffman, L. H., & Slater, M. D. (2008, August). *Value frames in health communication: Reframing and media effects.* Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, IL.
- 23. Glynn, C. J., Huge, M. E., & Hoffman, L. H. (2008, August). *Did the media help inflate the bubble? Media coverage of real estate markets in times of change*. Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, IL.
- 24. **Hoffman, L. H.** (2008, May). *Public opinion in context: A multilevel model of media effects on perceptions of public opinion.* Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec.
- 25. Thomson, T. L., & Hoffman, L. H. (2007, November). *Developing citizenship through communication: The influence of parental mediation on democratic values and perspective taking.* Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 26. **Hoffman, L. H.** (2007, August). *Predicting parental mediation of news content: What leads parents to watch, discuss, and make rules about news with adolescents?* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- 27. Eveland, W. P., Jr., Thomson, T., Hoffman, L. H., & Hively, M. H. (2007, August). The importance of the home environment: Predicting adolescent political communication behaviors from parental communication behaviors. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- 28. Hively, M. H, Hoffman, L. H., & Thomson, T. (2007, August). Predicting children's political efficacy, cynicism, and participation: The influence of parents, media, and knowledge. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

- **29. Hoffman, L. H., &** Thomson, T. L. (2007, May). *The effect of television viewing on adolescents' civic participation: Political efficacy as a mediating mechanism.* Paper presented at the annual meeting of the International Communication Association, San Francisco, CA. (Top 4 Student Paper)
- 30. Hoffman, L. H. (2006, November). Determinants of voter turnout in a local referendum: The roles of perceived control and communication behaviors in predicting the vote. Paper presented to the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- 31. Hoffman, L. H. & Slater, M. D. (2006, August). Evaluating public discourse in newspaper opinion articles: Values-framing on substance and health policy issues. Paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- 32. Reineke, J. B., & **Hoffman, L. H.** (2006, August). *Quantifying accuracy in measures of public opinion perception*. Paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- 33. Hoffman, L. H. (2006, May). Mass communication behaviors and perceptions as indicators of globalization in 20 countries. Paper presented to the annual meeting of the World Association for Public Opinion Research, Montreal, Quebec.
- 34. Hoffman, L. H. & Appiah, O. (2006, June). Measuring race as a cultural component of social capital: Black religiosity, political participation, and civic engagement. Paper presented to the annual meeting of the International Communication Association, Dresden, Germany.
- 35. Hoffman, L. H. & Reineke, J. B. (2005, November). Coorientation in a public opinion context: Predicting accurate perceptions of community opinion. Paper presented to the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. (Top Paper)
- 36. This paper was also presented at the annual meeting of the American Association for Public Opinion Research at the request of Patricia Moy, associate conference chair (2006, May), Montreal, Quebec.
- 37. Hoffman, L. H., Glynn, C. J., Huge, M. E., Thomson, T., & Seitman, R. B. (2005, May). *The process of public opinion: Understanding psychological, social, and political filters.* Paper presented at the annual meeting of the International Communication Association, New York, NY.
- Hoffman, L. H. (2004, November). Mobilizing information as a link to political participation: A content analysis of online and print newspapers. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. (Top 3 Paper)

- 39. **Hoffman, L. H.** & Eveland, W. P., Jr. (2004, May). *A panel study of community attachment and local news media use.* Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
- 40. **Hoffman, L. H.** & Huge, M. E. (2003, November). *Media frames of protest groups: The effects of exposure on perceived legitimacy.* Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. (**Top 3 Paper**)
- 41. **Hoffman, L. H.** & Rush, R. R. (1999, July). *Media literacy as a higher education trend in U.S. communication studies.* Paper presented at the annual meeting of the International Association for Media and Communication Research, Leipzig, Germany.

#### **TEACHING & ADVISING**

#### **Awards and Nominations**

#### Teaching and Advising Awards

**Excellence in Teaching Award,** College of Arts & Sciences, University of Delaware, May, 2016

**Excellence in Undergraduate Academic Advising and Mentoring Award,** University of Delaware, May, 2012

#### Teaching and Advising Nominations

**Excellence in Undergraduate Academic Advising and Mentoring Award,** University of Delaware, May, 2011

Excellence in Teaching Award, University of Delaware, 2009

**Promising Professor Award,** Association for Education in Journalism & Mass Communication, by Elizabeth Perse, Chair, Department of Communication, University of Delaware, 2008

#### **Grants & Professional Development**

**National Center for Faculty Development and Diversity,** \$3,250, University of Delaware Vice Provost's Office, "Faculty Success Program," Fall, 2017

**Engaging Difference Program, Summer Faculty Institute,** selected to work with faculty dedicated to diversity in the classroom in an institute-within-the-institute, Summer 2015

**Center for the Study of Diversity Grant,** \$3,000, University of Delaware for National Agenda 2015, "Race in America," Fall, 2015

**Delaware Difference Development Initiative for "Fade to Black: Dark Political Humor in American Film,"** \$1,000, University of Delaware College of Arts & Sciences, May, 2014

**Curriculum Development Grant**, \$3,000, University of Delaware Center for Science, Ethics & Public Policy, June 2013

• Encourage collaboration between social science and engineering students to create ethical tools for citizen engagement

## **Courses Taught**

## University of Delaware

## COMM 200: Media Technology and the Presidential Campaign, fall 2008

• Developed lecture course for College of Arts & Sciences students on new media, technology, and political campaigns in the 2008 campaign (150 students).

## COMM 306: Politics and Digital Technology, fall 2011, 2012, 2013

• Developed lecture course for students on the role of technology in governance and campaigns, and governance about technology (20 to 30 students).

## COMM 329: Broadcast News Writing, spring 2008–2010, fall 2008–2009, winter 2009

• Developed skills-based course on writing for TV, radio, and multimedia (17 to 22 students).

COMM 337: **Political Film Series**, fall 2014, *fall 2015* (cross-listed with POSC, LEAD, and UAPP 337)

• Developed an experimental course with film screenings and discussions to complement a national speaker series during midterm election year.

# COMM 340: **Politics and the Media,** fall 2009, spring 2011, spring 2012, spring 2013, fall 2013 spring 2015 (cross-listed with POSC 340)

• Developed lecture course for students on political communication with a focus on media (60 – 120 students). Required for Political Communication minors.

## COMM 370: Theories of Mass Communication, fall 2014

• Taught lecture course to new majors on the major theories of mass communication. Included an additional Honor's Add-on section with selected speakers (140 students).

## COMM 418: Digital Technology and Politics, spring 2015, spring 2017

• Using a grant from the Center for Science and Ethics in Public Policy, I created a new course that integrated electrical engineering students with political communication students to work together to create pro-social technology (25 undergraduate students).

## COMM 418/618: News & the Presidential Campaign, fall 2007

• Developed course on topics in political communication specific to presidential campaigns (21 undergraduate/graduate students).

## COMM 447: National Agenda, fall 2015, 2016, 2017, 2018 (cross-listed with POSC 447)

• Novel course that introduces students to major issues on the national agenda, meet nationally known speakers, and work on intensive group projects like surveys and documentaries (26 undergraduate students).

o 2015: "Race in America"

o 2016: "Road to the Presidency"

o 2017: "As We Stand | Divided"

0 2018: "Midterm Matters"

## COMM 450: Mass Communication Effects, fall 2012

• Developed upper-level course for Communication majors in media effects (25 undergraduate students).

## COMM 604: Quantitative Research Methods: Data Analysis, spring 2008–2013, 2016, 2018

• Developed course on data analysis methods (6 to 10 graduate students).

## The Ohio State University

## JCOM/COMM 200: Communication in Society, summer 2004 and 2006

• Developed lecture material on 33 communication theories, created course web site, and produced exams for large lecture course (100 students).

## COMM 221: Reporting & Editing for the Mass Media, summer 2005

• Managed structure and content for in-lab news writing course (30 students).

## JCOM 321: Public Speaking, The winter 2005

• Managed structure and content for two sections of public speaking course (50 students).

## JCOM 367: Persuasive Communication, spring and fall 2004

• Independently lectured section on course material and developed in-class activities (50 students).

## **Invited and Guest Lectures**

Invited Speaker, "Pizza with a Prof: National Agenda: As We Stand | Divided," Honors Program, University of Delaware, September 18, 2017

Invited Lecturer, **SUSI (U.S. Department of State Institutes for Student Leaders and Scholars)**, University of Delaware, "Public Opinion and Global Politics," January 10, 2017

Invited Lecturer, SUSI (U.S. Department of State Institutes for Student Leaders and Scholars), University of Delaware, "National Security, Wikileaks, and a Fragmented Media," January 24, 2017

Guest speaker, **Rotary Club of Wilmington**, "Understanding Issues of Race & Diversity at UD and across the Nation's College Campuses," May 12, 2016

Invited Lecturer, **SUSI (U.S. Department of State Institutes for Student Leaders and Scholars)**, University of Delaware, "Digital Citizenship and Campaigning through Social Media," July 7, 2015

Invited Lecturer, **Electrical Engineering 491**, Ethics and Impacts of Engineering, "Online Communities," April 18, 2013

Invited Speaker, University of Delaware **Science Café**, "Citizen 2.0: Democracy in a Digital Age, March 4, 2013

Invited Speaker, Lambda Pi Eta Induction Ceremony, Department of Communication, University of Delaware, November 13, 2012

Invited Lecturer, **Middle East Partnership Initiative**, "Media and Public Opinion," University of Delaware Institute for Global Studies, Summer 2011 – 2014

Invited Lecturer, **Emerati Student Group from Dubai**: "How We Interpret Political Media: Perceptual Biases." University of Delaware, April 2, 2012

Invited Lecturer, **Research on Women Lecture Series**: "Women and Political Knowledge." University of Delaware, October 2011

Invited Lecturer, **Lifelong Learning Program**: "Technologizing Politics and Politicizing Technology." University of Delaware Wilmington campus, October 2011

Invited Lecturer, **Looking toward the 2012 Election**: "Politics and New Technology." University of Delaware, September 2011

Invited Lecturer, **JOUR 301: Introduction to Journalism** by Ralph Begleiter, University of Delaware, fall 2009 – "Polls and the Media"

Invited Lecturer, **COMM/POSC 367: Assessing Obama's First Year** Lecture Series by Betsy Perse, University of Delaware, fall 2009 – "Plugged into the Electorate"

Invited Lecturer, **Research Experience for Undergraduates, Disaster Research Center**, University of Delaware, summer, 2009 – "Research Methods and Communicating across Disciplines" Invited Lecturer, **JOUR 301: Introduction to Journalism** by Ben Yagoda, University of Delaware, fall 2008 – "Polls and the Media" and "Introduction to Broadcast Newswriting"

Invited Lecturer, **COMM/POSC 367: Election 2008 Lecture Series** by Betsy Perse, University of Delaware, fall 2008 – "New Technology and the Campaign"

Invited Lecturer, **JOUR 301: Introduction to Journalism** by Ralph Begleiter and Ben Yagoda, University of Delaware, spring 2008 – "Polls and the Media"

Invited Lecturer, **ANIMAL SCI 597: Animal Sciences – Contemporary Issues in Animal Use by People** by Ana S. Hill, The Ohio State University, winter and spring 2006 – "Introduction to Persuasive Communication"

Invited Lecturer, **JCOM 614: Political Communication** by Professor William P. Eveland, Jr., The Ohio State University, fall 2003 – "Political Participation and Social Capital"

Invited Lecturer, **JCOM 200: Communication in Society** by Professor Artemio Ramirez, The Ohio State University, spring 2003 – "Technological Determinism, Semiotics, and Cultural Studies"

## Student Research Assistants and Independent Studies

Molly Mulhern (POSC), Independent Study, University of Delaware, Spring, 2017.

• Assisting with research proposal comparing political satire with fake news

C. J. Mays (POSC, Ph.D. program), University of Delaware, Summer 2017.

• Assisted with collecting stimuli for a study of fake news and satire.

Kristina Demou (COMM), *Summer Scholars Program*, University of Delaware, Summer-Fall, 2016.

• Assisted with research collecting tweets around the Republican and Democratic National Conventions in Summer, 2016

## Cady Zuvich (POSC), Summer Scholars Program, University of Delaware, Summer-Fall, 2013.

- Assisted with research examining Twitter and Sina Weibo content
- Andre Marianiello (Computer and Information Sciences), *Center for Political Communication Research Fellow*, University of Delaware, Fall 2013.
  - Assisted with research examining Twitter and Sina Weibo content
- Jordan Katz (POSC), *Center for Political Communication Research Fellow*, University of Delaware, Fall 2012.
  - Assisted with ongoing research related to the DE new media project
- Christina Batog (POSC), Center for Political Communication Research Fellow, University of Delaware, Fall 2012.

• Assisted with ongoing research related to the DE new media project

Jill Farquharson (POSC), Winter session, University of Delaware, 2012.

• Assisted with data analysis for DE new media project

Amanda Schecter (POSC), *Center for Political Communication Research Fellow*, University of Delaware, Summer–Fall, 2011; Summer 2012.

• Assisted with data planning, collection, literature review for DE new media project

**Donald Roberts** (POSC), *Center for Political Communication Research Fellow*, University of Delaware, Summer–Fall, 2011.

• Assisted with data planning, collection, literature review for DE new media project

Amanda Carlson (COMM/POSC), Summer Scholars Program and McNair's Scholars Program, University of Delaware, Summer–Fall, 2010.

• Assisted with online political participation national survey

Abigail Stollar (COMM), Summer Scholars Program, University of Delaware, Summer–Fall, 2010; Fall 2011

- Assisted with online political participation national survey
- Assisted with data analysis for DE new media project

**Gregory Meece** (CIS), *Independent Study Research*, University of Delaware, Spring–Summer 2010

• Assisted with designing web site for online political participation national survey

Courtney Long (POSC), Independent Study Research, University of Delaware, Fall, 2009

• Worked on conceptual development of online political participation

Marie Hong (POSC), Summer Scholars Program, University of Delaware, Summer–Fall, 2009
Worked on Conceptual development of online political participation

Rebecca Riley (COMM/POSC) Summer Scholars Program, University of Delaware, Summer-

Fall, 2009

• Assisted with research on public opinion and perceptions of public opinion in elections

David Plouffe (POSC), Independent Study, University of Delaware, Winter, 2009

• Assessed the role of media technology in the 2008 presidential campaign

**Brittany Richter** (COMM), *Undergraduate Research Assistant*, University of Delaware, Summer and Fall, 2008

• Assisted with computerized content analysis of national newspaper data from 2004 presidential election

Amanda Rosenburg (POSC), *Summer Scholars Program*, University of Delaware, Summer and Fall, 2008

• Assisted with presidential debate format effects experiment, 2008 presidential election

## **Thesis/Dissertation Committees**

Committee Member, Erin Drouin (COMM), Master's Thesis, 2017-2018 Committee Member, Blythe Milbury-Steen (COMM), Comprehensive Exams, 2017 Committee Member, Grace Snyder (COMM), Comprehensive Exams, 2016 Committee Member, Shannon Poulsen (POSC), Senior Thesis, 2-15-2016 Committee Member, Zofia Maka (POSC), Dissertation, 2013-2014 Committee Member, Michaele Myers (COMM), Master's Thesis, 2013-2014 Adviser, Amanda Schechter (POSC), Senior Thesis, 2012-2013 Adviser, Kayla Steele (COMM), Master's Thesis, 2011-2012 Adviser, Rebecca Riley (COMM/POSC), Senior Honors Thesis, 2010-2011 Adviser, Amanda Rosenburg (POSC), Senior Honors Thesis, 2009-2010 Committee Member, Lindsey Oxley (COMM), Master's Thesis, 2009-2010 Second Reader, Sarah Esralew (COMM), Senior Honors Thesis, 2009 Committee Member, Lindsey Aloia (COMM), Master's Thesis, 2008-2009 Adviser, Mary Beth Lombardo (POSC), Senior Honors Thesis, 2008-2009 Committee Member, Rebecca Fidler (COMM), Comprehensive Exams, 2008 Committee Member, Ray Maratea (SOC), Dissertation, 2007-2009

#### SERVICE

#### National/International Appearances

**TEDxWilmington Talk**, "A New Algorithm for Civic Life," August 24, 2016, Wilmington, DE.

<u>**Panelist</u>**, 2014 Constitution Week Conference, Utah Valley University Constitution Center, September 16, 2014, Orem, UT.</u>

**Panelist,** Deutsche Welle RIAS (Radio in the American Sector) annual meeting, "New Media, New Freedom?" Oct. 25, 2013, Washington, D.C.

## Discipline

## **Professional Associations**

**Panelist,** Southern Political Science Association Women's Conference-within-a-Conference, 2017

**Committee Member,** David Swanson Award Committee, International Communication Association, 2014

Conference Chair, Midwest Association for Public Opinion Research, 2013–2014

Discussant, Southern Political Science Association annual conference, 2014

**Associate Conference Chair,** Midwest Association for Public Opinion Research, 2012–2013

Executive Board Member, Midwest Association for Public Opinion Research, 2008 – 2010

**Invited Panelist,** American Political Science Association, 2009 Political Communication Preconference, "Uniting political communication theory and pedagogy: Opportunities and challenges in the classroom during the 2008 Election," September 2, 2009

**Discussant,** Midwest Association for Public Opinion Research annual conference, 2008, 2009, 2012, 2013

**Reviewer,** Association for Education in Journalism & Mass Communication annual conference, Political Communication Interest Group, 2013 – present

**Reviewer,** Association for Education in Journalism & Mass Communication annual conference, Communication Technology division, 2012 – present

**Reviewer,** Association for Education in Journalism & Mass Communication annual conference, Communication Theory & Methodology and Mass Communication & Society divisions, 2007 – present

**Reviewer,** International Communication Association annual conference, Political Communication and Mass Communication divisions, 2007 – present

**Reviewer,** Midwest Association for Public Opinion Research annual conference, 2008 – 2010

Member, Southern Political Science Association, 2014 - present

Member, American Political Science Association, 2009 – 2015

Member, American Association for Public Opinion Research, 2006 – 2015

Member, Association for Education in Journalism & Mass Communication, 2006 – 2015

Member, International Communication Association, 2005 - present

Member, Midwest Association for Public Opinion Research, 2003 – 2014

#### Reviews

#### Editorial Board Memberships

Editorial Board Member, Journal of Information Technology and Politics, 2015 - present

Editorial Board Member, Mass Communication & Society, 2009 – present

#### **Peer-Reviewed Academic Journal Manuscript Reviews**

Reviewer, American Behavioral Scientist, 2017 – present
Reviewer, PLOS ONE, 2017 – present
Reviewer, Mass Communication & Society, 2008 – present
Reviewer, Oxford Bibliographies Online, 2012
Reviewer, New Media and Society, 2015 – present
Reviewer, Journal of Social and Political Psychology, 2016 – present
Reviewer, Media Psychology, 2016 – present
Reviewer, Journal of Computer-Mediated Communication, 2016 – present

Reviewer, Human Communication Research, 2012 - present

Reviewer, Political Behavior, 2012 - present

Reviewer, International Journal of Press/Politics, 2012 - present

Reviewer, Social Science Computer Review, 2011 – present

Reviewer, Health Communication, 2011 – present

Reviewer, Journal of Communication, 2010 – present

Reviewer, Journal of Information Technology and Politics, 2011 - present

Reviewer, Journal of Applied Communication Research, 2009

Reviewer, Communication Research, 2009

Reviewer, Public Opinion Quarterly, 2008 – present

Reviewer, International Journal of Public Opinion Research, 2008 – present

Reviewer, Communication Research Reports, 2007 – present

Reviewer, Communication Methods and Measures, 2007

Reviewer, Journalism & Mass Communication Quarterly, 2007 – present

**Book Manuscript Reviews** 

Book Manuscript Reviewer, Oxford University Press, 2012 - present

Book Manuscript Reviewer, CQ Press, 2012 – present

Book Manuscript Reviewer, Routledge, 2010 - present

**Book Reviews for Academic Journals** 

Book Reviewer, Journal of Broadcasting & Electronic Media, 2010

Book Reviewer, Mass Communication & Society, 2009

**Book Endorsements** 

Rowman and Littlefield, 2018

## Grant Proposal Reviews

Grant Proposal Reviewer, Luxembourg National Research Fund CORE program, 2017

## Department, College, & University

#### Department

**Committee Chair,** Search Committee for Assistant Professor, Department of Communication, University of Delaware, 2018

**Committee member,** Undergraduate Committee, Department of Communication, University of Delaware, Fall 2016 to present

**Committee member,** Diversity and Inclusion Committee, Department of Communication, University of Delaware, Fall 2016 to present

**Presentation to Communication Honors Students,** Perceptions of public opinion, September 10, 2014

**Presentation to Communication Honors Students,** Emotions, technology and politics, September 25, 2013

**Committee chair,** Graduate Certificate Exploration committee, Department of Communication, University of Delaware, Fall 2013

**Committee member,** Web site redesign committee, Department of Communication, University of Delaware, Fall 2013 to 2014

**Committee member,** Faculty retreat, Department of Communication, University of Delaware, Spring 2013

**Committee member,** Graduate Studies Committee, Department of Communication, University of Delaware, Spring 2012 to 2014

**Committee member,** Four-year review committee of CNTT faculty member, Department of Communication, University of Delaware, Spring 2013

**Presenter, Center for Political Communication "Brown Bag,"** University of Delaware, May 2, 2012

**Representative of Communication Faculty,** University of Delaware, "Discovery Days" for prospective students, July 23, 2011

**Panelist, Department of Communication Colloquium, "Civic Engagement 2.0,"** April 20, 2011.

**Invited Panelist, "Breaking Boundaries: 2011 Symposium on Political Entertainment Media,"** University of Delaware, April 8-10, 2011

**Representative of Communication Faculty,** University of Delaware, "Blue and Gold Days" for prospective students, November 14, 2009

**Representative of Communication Faculty,** University of Delaware, "Discovery Days" for prospective students, July 11, 2009

**Undergraduate Student Adviser,** Department of Communication, University of Delaware, 2007 – present

**Coordinator, Graduate School Information Session,** Department of Communication at the University of Delaware, 2007 – 2008

**Representative of Communication Faculty,** University of Delaware, "Decision Days" for incoming freshmen, April 12, 2008

**Representative of Communication Faculty,** University of Delaware, phoned potential minority and excellent students to encourage them to come to UD, March, 2008

## **College of Arts & Sciences**

**Member, Social Science Sponsored Research Working Group,** College of Arts & Sciences, 2017 – present

Member, Digital Studies Major Committee, College of Arts & Sciences, 2017 – present

**Member, Cluster Hire Search Committee in "Population Analytics,"** College of Arts & Sciences Social Sciences Portfolio, 2015-2016

**Member, Search Committee for Post-Doc,** Center for the Study of Diversity, College of Arts & Sciences, 2016

**Presenter, "Technology and Politics,"** Center for Political Communication Lecture Series, University of Delaware, October 24, 2012

**Panelist,** Discussion of the film "Miss Representation," University of Delaware, December 1, 2011.

**Research Coordinator,** focus on technology and politics, Center for Political Communication, University of Delaware, 2009 – 2013

Member, CAS Faculty Senate, University of Delaware, September 2009 – May 2011

## University

Member, Faculty Senate Cultural Activities and Public Events Committee, University of Delaware, 2018-2019

**Panelist, Ready to Run Delaware,** Campaign Training for Women, "Understanding Government and Preparing for Civic Life," Widener University, October 22, 2017

MC and Director, "Election Central," University of Delaware, November 8, 2016

Co-Moderator, Delaware Gubernatorial Debate, University of Delaware, Oct. 19, 2016

Faculty Mentor, Study of the U.S. Institutes – Women Leadership Program, University of Delaware, Summer, 2016

**Third Reader, Undergraduate Theses,** Undergraduate Research Program, University of Delaware, 2016 – Present

**Presenter, Summer Faculty Institute, How Can You Make your Classroom More Inclusive?** University of Delaware, May 31, 2016

**Presenter, Winter Faculty Institute, Inclusive Classrooms,** University of Delaware, January 6, 2016

**<u>Co-Interviewer</u>**, National Agenda Speaker Series: Teddy Goff, University of Delaware, Oct. 29, 2014

Co-Moderator, Delaware Senatorial Debate, University of Delaware, Oct. 15, 2014

Moderator, "Fade to Black: Dark Political Humor in American Film," University of Delaware, Fall 2014

Invited Presentation with UD Review staff, University of Delaware, October 2, 2013

Presenter, "Election Central," University of Delaware, November 6, 2012

Panelist, "National Agenda," University of Delaware, September 12, 2012

Victim's Advocate, University of Delaware Office of Student Conduct, April, 2012

**Advisory Board Member, Undergraduate Research Program,** University of Delaware, February, 2011 – present

**Organizer and Panelist, "Civic Engagement 2.0: Emotions, Perceptions, and Participation in Online Politics,"** featuring Lee Rainie, Pew Internet & American Life Project, University of Delaware, November 9, 2010

**Panelist, "The Impact of Undergraduate Research on Faculty Scholarship**," University of Delaware, 30<sup>th</sup> Anniversary of the Undergraduate Research Program, May 8, 2010

**Presenter, Winter Faculty Institute, Undergraduate Research,** University of Delaware, January 6, 2009

**Organizer and Panelist, Post-Election Analysis,** Department of Communication, University of Delaware, November 12, 2008

Presenter, "Election Central," University of Delaware, November 4, 2008

• More than 2,000 students, faculty, staff, and community members were estimated to have attended this election analysis and returns-viewing event

**Presenter, Political Awareness Week,** "Media and the Campaign," University of Delaware, October 22, 2008

**Panelist, Election 2008: Parents and Family Weekend,** University of Delaware, September 27, 2008

Panelist, "Super Tuesday Central," University of Delaware, February 5, 2008

# IN THE NEWS

Wired, April 29, 2017, "Here's What Comes Next in the Fight to Save Net Neutrality"

Wired, March 1, 2016, "Net Neutrality Is in More Danger Than Ever"

*USA Today*, February 29, 2016, "<u>Battle brewing over transgender bathroom laws in state</u> capitals."

*Phys.org*, December 15, 2015, "<u>National survey shows public still opposes Internet 'fast lanes</u>" but resists government regulation"

Delaware Public Media, December 14, 2015, "UD poll finds large support for 'net neutrality""

CBS News, Feb 5, 2015, "Obamacare for the Internet? GOP evolves on net neutrality"

Providence Journal, November 24, 2014, "<u>A Net Neutrality Push</u>."

Quartz, November 12, 2014, "Fox News viewers are the least informed about net neutrality."

*The Washington Post*, November 12, 2014, "<u>New poll: Republicans and Democrats both</u> overwhelmingly support net neutrality."

London School of Economics US Centre Blog, July 31, 2016: The Conventions

UDaily, May 16, 2016: Hoffman receives College of Arts & Sciences Teaching Award

UDaily, May 9, 2016: Election Year Politics

UD Review, April 19, 2016: Blue Hen Poll results

International Business Times, April 14, 2016: Town-hall debates

UDaily, March 8, 2016: UD Cybersecurity Initiative Award

Delaware News Journal, January 13, 2016: Delaware's place in the State of the Union

**UD Review**, December 8, 2015, Editorial on UD Diversity Action Plan

UDaily, December 14, 2015: Opinions on Net Neutrality

**UD Review**, November 23, 2015: Digital Politics

UDaily, May 29, 2015: Interdisciplinary teaching

**Popular Resistance**, February 10, 2015: Net neutrality protest

*Minneapolis Star Tribune*, May 15, 2016: Periscope app

Deseret News, July 22, 2015: Social media and politics

International Business Times, July 14, 2015: 2016 election and social media

UDaily, October 15, 2015: International ethics collaboration

**89.3 KPCC**, February 24, 2015: Parents and children, political behavior

**UD** Messenger, December 3, 2014: Research on mobile devices

*The New York Times,* September 10, 2014: Politicians on Facebook

*Radio Times,* November 27, 2013: Talking politics at Thanksgiving

Deutsche Welle, October 25, 2013: NSA spying

UDaily, October 7, 2013: Social media and perceptions

UD Review, April 29, 2013: CISPA

WVUD Campus Voices, November 8, 2012: Post-election

WVUD Campus Voices, October 25, 2012: Political humor and elections

Christian Science Monitor, October 6, 2012: Jon Stewart / Bill O'Reilly debate

Christian Science Monitor, April 21, 2012: Student debt online petition

UD Review, March 13, 2012: KONY 2012

UD Student News, December 1, 2011: Center for Political Communication

UD Student News, October 26, 2011: Occupy Movement

WDEL News, September 28, 2011: DE poll on political emotions

DE News Journal, September 28, 2011: DE poll on political emotions

UD Review, May 3, 2011: Young people's political participation

UD The Quest Magazine, Spring, 2011: Undergraduate research at UD

UD Messenger Alumni Magazine, December, 2010: Cover photo, CPC

UD Review, November 3, 2010: Youth vote

UD Review, November 3, 2010: Midterm election overview

Radio Times, WHYY, November 3, 2010: Midterm post-mortem

Clarin (Argentina), October 17, 2010: O'Donnell/Coons debate

Dagbladet Information (Denmark), October 17, 2010: O'Donnell/Coons debate

Nepszabadsag (Hungary), October 16, 2010: O'Donnell/Coons debate

SUEDDEUTSCHE ZEITUNG (Germany), October 16, 2010: O'Donnell/Coons debate

New Delhi TV (India), October 16, 2010: O'Donnell/Coons debate

Delaware News Journal, October 14, 2010: O'Donnell/Coons debate

*UD Center for Educational Effectiveness,* June, 2010 newsletter: "Involving Students in the Assessment Process – The Benefits of Midterm Student Feedback"

*Delaware News Journal,* July 26, 2009: Firestorm over "birther" at Mike Castle town hall meeting

WHYY-TV Delaware Tonight, Nov. 5, 2008: UD Election Central Event

UD Review, September 30, 2008: Voting in DE

Delaware Tonight Friday Forum WHYY-TV, September 5, 2008: Delaware primaries

Delaware News Journal, August 31, 2008: "Change" and the Delaware gubernatorial campaign

Delaware News Journal, August 22, 2008: "Pack journalism" and Joe Biden

UD Review, March 25, 2008: Media convergence

UD Review, February 12, 2008: Campaign 2008

CN8 Cable TV Art Fennell Reports, February 6, 2008: Emails circulated about Barack Obama

WDEL-AM, Allan Loudell, February 1, 2008: 2008 campaign

Delaware News Journal, January 27, 2008: The use of "surrogates" in campaign appearances

WHYY-TV Delaware Tonight, October 5, 2007: YouTube's influence on campaigns

#### **INDUSTRY EXPERIENCE**

Web Editor, Calumet Photographic Advertising: Chicago, IL, 2000 – 2002

**Communications Coordinator**, SVE & Churchill Media Educational Publishers: Chicago, IL, 1999 – 2000

**General Manager & News Director**, WRFL-FM community radio: Lexington, KY, 1997 – 1999